



**PAN-AFRICAN
SURGICAL
CONFERENCE**

24 - 28 FEBRUARY 2025
KIGALI-RWANDA

SPONSORSHIP OPPORTUNITIES

Theme

Building Resilient and Sustainable Surgical Services in Africa: A Surgeon in Every District Hospital.

Empowering Surgical Change

From 24 - 28 February 2025, the University of Rwanda (UR), Rwanda Surgical Society (RSS), Operation Smile (OS), and the Rwanda Ministry of Health (MoH) will host the inaugural Pan-African Surgical Conference, themed "Building Resilient and Sustainable Surgical Services in Africa: A Surgeon in Every District Hospital." This landmark event will bring together 500 members of the Pan-African Plastic and Reconstructive Surgical and Research Community, including academicians, policymakers, global surgery experts and key stakeholders.

Impact

Designed by the Pan-African surgical community for its members, the conference aims to strengthen professional networks, empower local providers, highlight best practices, share research findings, advance surgical innovation and promote surgical equity. It will delve into context-specific solutions for addressing gaps within local surgical ecosystems and will recommend targeted clinical practices and policy innovations to increase the number of surgeons, broaden access to essential surgical services and enhance health equity throughout Africa.

Our Approach

Our framework is centred on fostering collaborative networking, sharing knowledge and best practices in plastic and reconstructive surgery, advancing surgical innovation by highlighting emerging technologies and techniques, and addressing local gaps through innovative clinical practices and actionable strategies to increase the number of surgeons and expand access to essential surgical services in every district of Africa. Together, we are committed to promoting health equity to ensure that all individuals, regardless of geographic location or socioeconomic status, receive the essential surgical care they need.

Who will join



500+
Attendees



30+
Organizations



20+
Speakers



100+
Empowering Women in
Health care



20+
Journalists



56+
Countries



Government officials
including heads of state

About Operation Smile

Operation Smile is a leading global nonprofit bridging the gap in access to essential surgeries and health care, starting with cleft surgery and comprehensive care. We provide medical expertise, training, mentorship, research, and care through our dedicated staff and volunteers around the world, working alongside local governments, nonprofits, and health systems and supported by our generous donors and corporate partners.

Why Rwanda

Rwanda has been chosen to host the inaugural Pan-African Surgical Conference due to its exemplary commitment to advancing health care and its strategic role in fostering regional collaboration. The country's successful partnerships with global health organizations and its dedication to improving surgical infrastructure make it an ideal location for this landmark event. Hosting the conference underscores Rwanda's leadership in addressing surgical disparities and promoting sustainable solutions across Africa.

Hosted by



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Decade of Partnership

Over the past decade, Operation Smile, the University of Rwanda, Rwanda Surgical Society and the Rwanda Ministry of Health have collaborated to boost surgical capacity. Now we're convening the Pan-African Surgical Conference to unite the stakeholders dedicated to advancing surgery in Africa.



When and where

The Pan-African Surgical Conference is scheduled to take place from 24 to 28 February 2025, at the Kigali Serena Hotel and the Marriott Hotel Kigali, with a pre-conference workshop occurring on 22 and 23 February at the Kigali Institute of Education (KIE).

Sponsorship Opportunities

Sponsors are critical to the success of the Pan-African Surgical Conference and accompanying global dialogue. An early commitment to Operation Smile supports the co-creation of all aspects of conference programming alongside the diverse communities we work with and for. It also supports the development of a more inclusive and accessible program that is fully supported by innovative technologies and accessibility measures, including translation and interpretation.

Opportunities for sponsorship include packages with extensive and exclusive benefits and high visibility, as well as 'a la carte' options to support specific activations, allowing for flexibility to fit your needs.

We want to build a winning partnership with you!

Email us at  sponsorships@operationsmile.org

	CHAMPION \$200,000	AMBASSADOR \$100,000	SUPPORTER \$50,000
Conference Leadership and Speaker Opportunities			
Panel Speaking Opportunity (during conference workshops)	✓	✓	
Registration + Tickets			
Included Conference Registrations per Sponsor (In Person)	10	4	2
Exhibition Opportunities			
Optional Product Demo at Pre Conference Workshop	✓	✓	
Host Event (e.g. lunch, coffee break, evening reception)	✓	✓	
Exhibition Booth	✓	✓	✓
Brand Visibility + Marketing + PR			
Joint Comms and PR Strategy	✓		
Dedicated sponsor header, profile page with link to website	✓		
Recognition on OS social globally	✓		
Dedicated post on OS social media	✓		
Recognition on OS PR globally	✓	✓	
Email/Electronic Direct Marketing: Email footer logo on event emails	✓	✓	
Logo on Conference Materials (including signage on-site)	✓	✓	✓
Logo on OS Global Webpage for conference	✓	✓	✓
Digital toolkit (includes social media)	✓	✓	✓
Recognition on OS Social locally	✓	✓	✓
Recognition on OS PR locally	✓	✓	✓

Please confirm your sponsorship by 20 December 2024.



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A la Carte Opportunities

	SPONSORSHIP PRICE
Host Dinner for Women In Medicine Event at Conference (1 available) 100 people	SOLD OUT
Exhibition booth (3-day): opportunity to showcase product, for sponsors outside of tier packages	Standard booth: \$1000 Custom: \$8100
Host Welcome Dinner for all Conference Attendees (2 available) 500 people	\$20,000
Swag: Attendees conference tshirts	\$10,000
Sponsor Lunch For Conference Attendees (12 available) 500 people	\$7,500
Lactation Lounge: Relaxing room provided for attendees who are nursing, includes a refrigerator for storing milk. Branding on room and signage, mobile app reservation	SOLD OUT
Host Dinner for Pre Conference Attendees (1 available) 150 people	\$4,000
Host Dinner Event at Conference for Trainees and Residents (1 available) 75 people	\$4,000
Headshot Lounge: Set Up, Space, Professional Photographer and lounge host is provided, logo on signing in space	\$3,500
Sponsor a Coffee Break at Conference: Sponsor paid coffee break, includes set up, logo on signage (24 available) 500 people	\$3,000
Swag: Attendees welcome bag 4 available	\$3,000
Conference Registration and accommodation for young surgeon/medical student/fellow: Sponsor covers cost for an individual attendee	\$3,000
Sponsor a Breakout Session (4 available)	\$2,500
Sponsor Lunch For Pre Conference Attendees (4 available) 150 people	\$2,000
Sponsor a Coffee Break at Pre-Conference: Sponsor paid coffee break, includes set up, logo on signage (8 available) 150 people	\$1,000
Run for Smiles 5K event: Sponsor event, include signage and logo in mobile app 250 people, 10 available	\$500
Raffle Prize Giveaway at Event Dinners (Welcome, WIM) for local crafts basket or gifts: Baskets or other local items to giveaway at event or conference dinner, will include sponsor recognition at giveaway, 8 available	\$500

Please confirm your sponsorship by 20 December 2024.



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Enhance your brand's visibility through strategic sponsorship initiatives



Maximize
your reach among an audience who are creating the future of the global health care.



Accelerate
your growth and maximize your ROI through 1:1 meetings.



Engage
with a highly-qualified and senior audience of buyers.



Launch
new products and create buzz with the media.



Gain
visibility and exposure across PR and social media channels.



Build
brand awareness and amplify your messaging.



Connect
with prospects, customers, influencers and decision makers.



Contribute
to the global health care narrative.



Generate
new qualified leads that accelerate sales.



Discover
potential patterns who drive growth.

